



LVF DIGITAL PVT. LTD.

We create for us



LVF DIGITAL'S
BUSINESS
PROFILE

A hand holding a magnifying glass over a city skyline. The magnifying glass is positioned over a large, detailed skyscraper, while the rest of the city is visible in the background, slightly out of focus. The entire image has a warm, orange-red tint.

MISSION VISION

MISSION

Our mission is to develop affordable, innovative and futuristic solutions for all of us. We want our technology and solutions to encourage customers to constantly challenge us to deliver quality products matching their expectations with augmented customer experience.

VISION

A credible technology and digital solutions partner

A city skyline with a large white arrow pointing upwards. The arrow is superimposed over the city, pointing towards the top right corner of the image. The city is shown in a light blue and white color scheme, with the arrow being a bright white.

ABOUT US

Agile Transformation
Crafted Innovation
Efficient Solutions

LVF Digital Private Limited is an Amalgamation of two software firms, Smartipz Business Solutions(since 2014) and LVF Technologies (Aug 2020). LVF Digital is a recognized and innovative IT service provider driving positive change through a seamless fusion of strategy, design & technology.

Founded in 2020, we embarked on this journey with a sole objective of providing appropriate and creditable technology solutions. We are advancing on a tremendous pace with the involvement of 26+ skilled, experienced people at the development centre in Kerala and growing. Our approach to business is built on unwavering focus on maintaining interpersonal relations, reliability and quality assurance. While we pride ourselves in our agility, we're pragmatic about producing intelligent and powerful software which completely maneuvers our client's requirements competently.

With LVF Digital, you can be assured of working with a responsive, experienced and interdisciplinary team to make your vision real. Partnering you in your journey towards growth, we simplify the daunting task of digital evolutions, and delivering impactful decisions. Beyond just your IT provider, we become an extension of your business to Unlock Complexity - and your Potential.

We create Affordable, Innovative and Futuristic Products, Technology and Solutions for All of Us

Our Standard Working Principles





E-Commerce Websites & Mobile Apps

With years of experience in the digital technology space, we help companies get online. We help brands establish their online presence and bolster sales with a range of solutions to drive maximum value for the business.

- 🔗 B2B, B2C Web Development
- 🔗 Third Party Integrations
- 🔗 Mobile API Development
- 🔗 Mobile Application Development (React, Native & Hybrid Applications)
- 🔗 Web Application Development
- 🔗 Custom Web Development

Web Designing

With years of experience in the digital technology space, we help companies get online. We help brands establish their online presence and bolster sales with a range of solutions to drive maximum value for the business.

- 🔗 Ecommerce Web Design
- 🔗 Marketing Web Design
- 🔗 Informative Web Design

Branding & Logo Designing

Keeping your company's mission on the forefront, we transform the idea of how you envision your brand with our creativity, and craft a unique identity to give you an edge over the competitor market.

Our creative team designs logos that speak for itself. Taking inspiration from the brand vision, mission and purpose, we create innovative logos that truly depict the brand story and the motive.

- 🔗 Logo Designing
- 🔗 Corporate Branding Solutions
- 🔗 Corporate Identity Kit
- 🔗 Label & Package Designs

Brochure, Catalogues & Print Marketing Collaterals

Our comprehensive brochure design services create attractive marketing material that speak about you and your brand. Professionally-crafted and high-quality, our designs are sure to reflect the reputation of your business.

- 🔗 Brochure
- 🔗 Catalogue
- 🔗 Print Ads
- 🔗 Creative Banners & Leaflets

Content Writing

We write unique and optimized content to meet all your marketing needs. With robust knowledge and experience across various domains, we provide captivating content that convinces your audience to take action and add value to your brand.

- 🔥 Content Writing
- 🔥 Tagline Development Websites
- 🔥 Corporate & Company Profile
- 🔥 Corporate Videos

Customer Software Development

With our expertise across various technology stacks, we design and build tailor made solutions that don't just streamline operations, but enable agility and drive business growth. Clinic, Fitness Consultant, Dietician, Resort, etc. are the other types of softwares already available with us. Call to Connect.

- 🔗 UI & UX (Front End Development)
- 🔗 Web application development
- 🔗 Mobile application development



DIGITAL MARKETING

Online Marketing & Advertisement

Our complete suite of digital marketing solutions help you achieve your business goals and strengthen your online presence.

Social Media Marketing & Advertisement

We strategically increase your brand awareness and help you detect more opportunities by establishing your relationship with clients on various online platforms.

Email Marketing

Email marketing helps you connect with your audience to promote your brand and increase sales. An effective email marketing strategy convert prospects into customers, and turn first time buyers into recurring customers.

Search Engine Optimization

We execute a successful strategy to improve the rankings of your website, and online visibility. By honing the narratives, we transform the way your business speaks to its target market.

Pay Per Click

In sync with your business requirements, we establish paid media strategies that keep users engaged and moving back to your website for improved sales conversions.

Digital Content and Videos

A creative team of individuals, we develop versatile, entertaining and engaging content that gives a real-life picture of the brand. We make this easy to be shared across multiple platforms, giving you a potentially huge return on investment through many channels.





Videos

Establishing a meaningful relationship with clients as well as the subject matter, we craft compelling video content that bridges the gap between the brand and the audience.

Corporate Videos

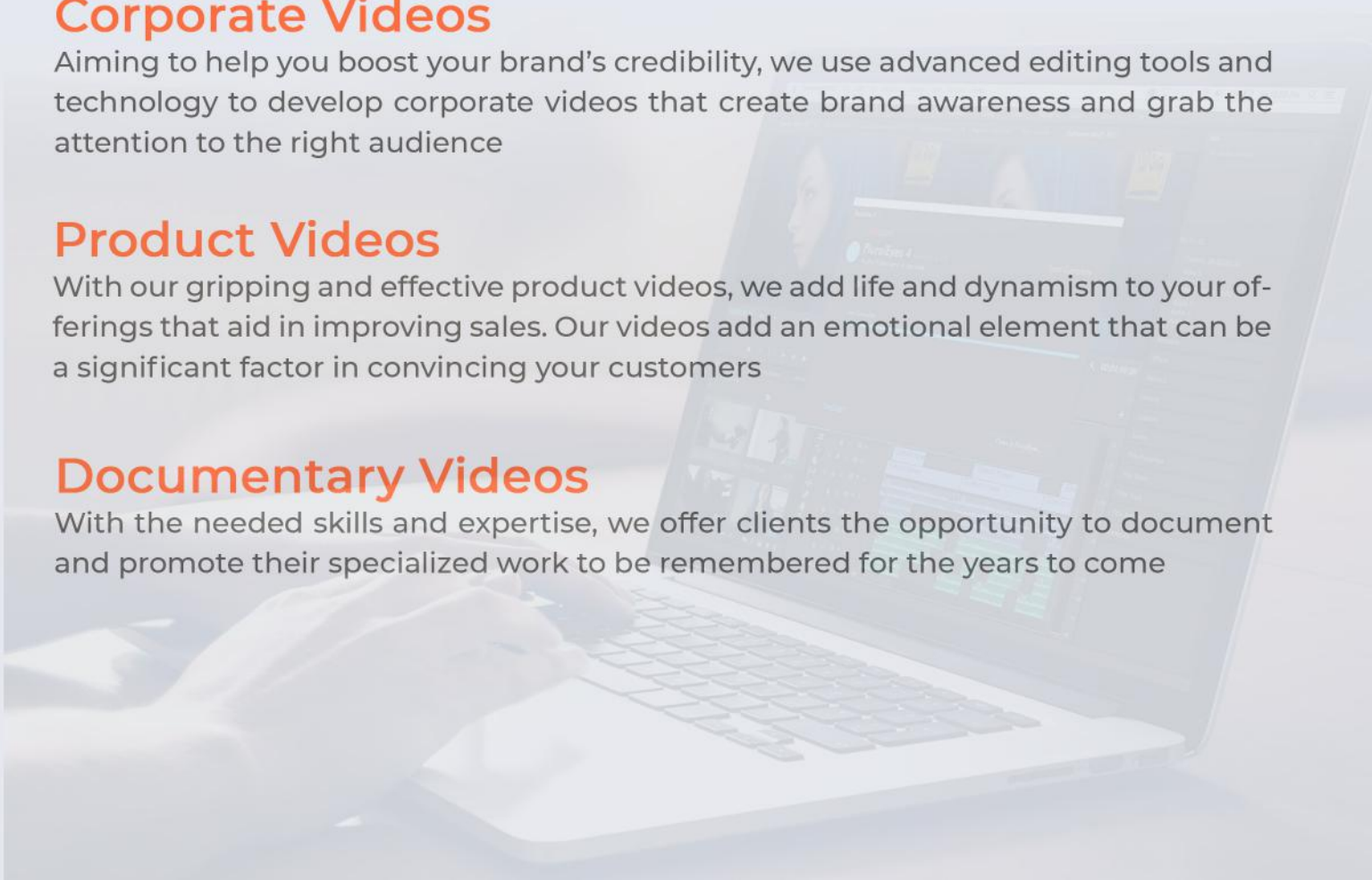
Aiming to help you boost your brand's credibility, we use advanced editing tools and technology to develop corporate videos that create brand awareness and grab the attention to the right audience

Product Videos

With our gripping and effective product videos, we add life and dynamism to your offerings that aid in improving sales. Our videos add an emotional element that can be a significant factor in convincing your customers

Documentary Videos

With the needed skills and expertise, we offer clients the opportunity to document and promote their specialized work to be remembered for the years to come



SOFTWARE DEVELOPMENT

1. Custom Software Development

With our expertise across various technology stacks, we design and build tailor made solutions that don't just streamline operations, but enable agility and drive business growth. Clinic, Fitness Consultant, Dietician, Resort, etc. are the other types of softwares already available with us. Call to Connect.

2. School Management Software

Our School ERP software is designed to transform how education institutions operate and help them drive excellence. From streamlining the administrative tasks to managing academics and curriculum tasks, our tailor-made software facilitates higher level of creativity, performance & interaction.

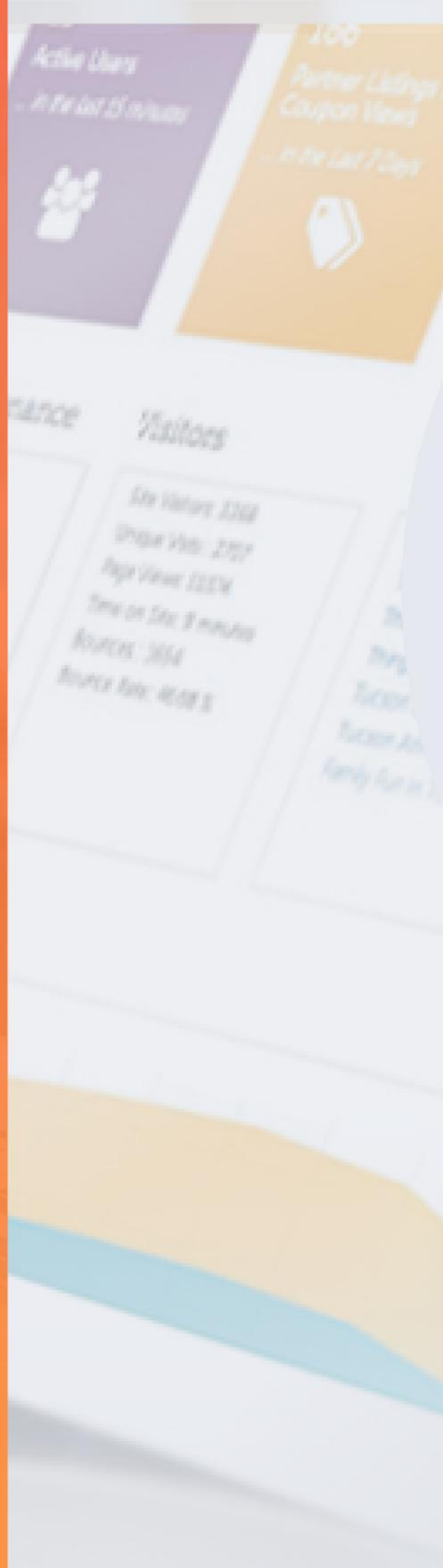
3. HRMS Software

Automate, organize and improve HR efficiency, employee engagement and get a 360-degree overview of employees and their skills. We offer simple, easy to use solutions to manage your hiring process and improve overall workforce output.

4. Other Products

Billing & Inventory Software

- 🔗 eVend eCommerce System
- 🔗 Room Booking Management System
- 🔗 Saloon Management System
- 🔗 Real Estate Management System
- 🔗 News Portal
- 🔗 Restaurant Management System
- 🔗 Job Portal



DIGITAL BUSINESS EXCHANGES

B2B exchanges offer digital transaction services that heighten eBusiness performance making it safer ... B2B's are the LARGEST markets known to business!

Digital Exchanges help competing digital businesses and service providers to capture more of the value chain and underpin the business case for investment

Our Current Offerings in the Digital business is to reshape, redefine and refresh business models

- 🔒 **Digital, Interactive & Contactless Visiting Cards**
- 🔒 **Digital & Interactive Corporate Brochures**
- 🔒 **Digital Resume with Website Hosting**
- 🔒 **Digital Product Catalogue with Interactive Links**
- 🔒 **Digital Festival Cards with Business Contacts**
- 🔒 **Digital Wedding Invites with Website Designing**



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REGISTERED OFFICE:

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THANK YOU